

SYNERGY MARKETS LTD

Advisory Dealing Service

SECTION A - OVERVIEW OF THE SERVICE

This service has been designed to provide you with a dedicated specialist adviser, who can offer recommendations on a range of investment ideas to compliment any existing strategic positions or favoured stocks you currently hold. You will receive trading recommendations for listed securities and fixed income investments, focusing on overall portfolio growth and/or income

The adviser will deliver advice and market commentary on short to medium term trading on global capital markets based on investment research from Synergy Markets and the broader market view. In providing this advice we will consider your stated investment objectives, your risk profile and trading experience, as advised to us.

This service is available to clients seeking a high degree of market engagement and control over investment decisions while also seeking our views on market themes and opportunities. It is intended to complement an existing portfolio of diversified assets.

We use a range of approaches to identify new trading ideas and opportunities:

- Fundamental and expert technical analysis, leveraging the expertise of Synergy's proprietary technology.
- 3rd party research from market participants and brokers.
- Quantitative analysis, focused on short term trading momentum and other indicators; and
- Key corporate news flow and other special situations;

Transactions conducted in the account can be dealt on either an advised or execution-only basis, where available, depending whether you trade to implement a personal recommendation from us to you.

Who is the service designed for?

This service is designed for clients who want pro-active involvement in the markets, to trade on a frequent basis, where available, and who want to engage with a market professional to source advice and/or as a facilitator of trades.

The service is most likely to appeal to you if you want to retain control over your investment decisions or over a portion of your wealth, or if you take an interest in global capital markets. Clients who would benefit from this service are likely to have a high level of composure in times of market volatility, a high level of engagement with the market and a risk appetite of between 3 and 5.

Please note that not all investment types are available to all investors.

Additional features of Advisory Dealing

- Accounts can be opened for individuals, corporate entities and trusts.
- The minimum initial commitment to this service is £200,000.

SECTION B - FACT-FINDING & SUITABILITY of ADVICE

The Fact Find will involve a short set of questions aimed at ensuring we meet your needs. Please take care to ensure your responses accurately reflect your financial circumstances as this will help ensure that the investment profile created for you meets your investment objectives. As this service involves us providing you with investment advice, we will need to confirm that the size of your commitment to this service will not over expose you to higher risk assets.

Should you decline to provide detailed information to enable us to assess your risk profile for the purpose of this service, it is important that you confirm that, following your commitment to this service, you have sufficient assets outside the service in appropriately risk-balanced investments. If we have too little information, we will not be able to advise you.

By “higher risk assets” we would usually mean assets of the following type:

- Equities or equity funds of any sort
- Commodities (Such as through ETCs or ETFs)
- Real Estate
- Corporate bonds (high yield)
- Alternative investments (hedge funds)

In the table below we outline the proportion on Investable Assets we generally expect a client with the applicable Risk Profile to commit to higher risk assets such as those traded on global capital markets.

By “Investable Assets” we mean the proportion of your total wealth devoted to long term savings or investment after all known liquidity needs and expenditures have been covered by liquid assets. In general, we would recommend:

	Risk Profile 3 or 4	Risk Profile 5
% of Investable Assets held in higher risk assets	40%	50%

Our advisers are here to help you to decide how much you may wish to commit to this service. We may therefore ask you for further information so we can confirm that the sum you wish to invest is suitable for you.

It is important that you tell us if your circumstances have changed so that we may provide you with any follow up advice you may require.

SECTION C - ENGAGEMENT MODELS

To enable us to understand more about your requirements we have defined the following engagement models to help you choose the sort of interaction you would like to receive when you open your account. We might be constrained by regulation or other factors from offering certain investment types to you.

You can change your choice at any time and you can seek further advice during normal market hours.

It is important to note that this is not an investment management service, and the primary purpose of these models is to ensure that we reach agreement on how we interact with each other. Whilst we will not monitor your portfolio against these parameters, we will have them in mind when we give you advice.

The choices available are set out below.

	Buy and Hold	Tactical	Active Trading
Risk Profile	Open to profiles 3, 4 or 5	Open to profiles 3, 4 or 5	Open only to profile 5
Investment Objective	Your aim is to achieve capital growth through holding listed equity and debt securities over the medium term time horizon. Risk should be diversified (though there may be some concentration for personal reasons e.g. an employer's stock). You favour specific sectors or markets staying mostly fully invested through time, but are willing to contemplate occasional shorter term opportunities from time to time.	Your aim is to achieve capital growth through holding listed equity and debt securities over the medium term supplemented by more active trading for an element of your portfolio or larger opportunistic trades when the time appears right. You want to see shorter term trading ideas, and will actively move between being fully invested and holding greater percentages of liquidity and/or hedging your exposures	Your aim is to maximise capital growth by active engagement in equity and debt markets on a regular basis. Positions may be held for a short period and can include derivatives. You may contemplate using margin trading to magnify potential returns and are willing to actively trade of positions according to your directional view on markets. You want to see a regular flow of investment ideas.
Level of Contact	Typically quarterly.	Typically monthly supplemented by opportunistic calls	Typically weekly and occasionally daily
Target Investment Horizon	Your aim for the core investments would be to crystallize gains (or losses) over a 12 to 24 month timeframe.	Your aim for the core investments would be to crystallize gains (or losses) over a 12 to 24 month timeframe. Trading investments are more likely to target gains over a 1 to 6 month timeframe.	Your aim for the trading positions would be to crystallize gains (or losses) over a 1 week to 6 month timeframe.
Typical Investment Instruments	Listed equity and debt securities	Listed equity and debt securities	Listed equity and debt securities, and contract for differences.

SECTION D - RISKS

Please read carefully the following risks that are specifically relevant to this service.

No ongoing 'management' from Synergy Markets

Synergy Markets is not responsible for continuous monitoring of your positions for the purpose of providing follow up advice. It is your responsibility to contact the adviser if you wish to make changes to your portfolio. From time to time, we may proactively make investment recommendations we consider are suitable but we are under no obligation to do so under the terms of this service.

Please note that while we may recommend an exit strategy, we will be under no obligation to identify and communicate advice to exit an existing position even where the position was initially recommended by us.

Possible lack of diversification

All trading activity is inherently risky in nature. Unlike diversified portfolio management, trading activity in individual securities can result in concentrated positions. As a consequence Advisory Dealing portfolios may involve a lower level of diversification than other investment portfolios.

You must be willing to accept a higher degree of concentration risk in order to participate in the service, and trading of this nature may increase the risk to your capital. In order to mitigate this, we recommend you review your portfolio frequently.

Potentially high trading volume and frequency

You should note that high levels of trading will generate high trading costs on each transaction, including trading commissions, stamp duty depending on custody jurisdiction or stamp duty reserve tax and other costs such as tax on capital gain. Accordingly, we suggest you consider these costs carefully when we recommend a trading position, and before you decide to trade.

The nature of advice from Advisory Dealing

The adviser will provide advice relating to trading ideas and opportunities that arise in the equity and fixed income markets, together with a perspective on economic influences which may enable you to draw conclusions as to the merits or otherwise of certain opportunities. However, in transacting you will be assuming the applicable risks and rewards of the position you acquire. All resulting decisions will remain under your control at all times.

The adviser will not be able to comment on wider affairs such as global asset allocation or to the extent and nature of any possible tax liability that may arise as a consequence of trading. As a result, you should ensure you take reasonable steps to understand your position (including seeking professional advice when necessary) before agreeing to place a transaction.